

## BIC® Wide Body Ballpen

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THE RIGHT SIZE FOR SHOWING THE TRUE VALUE OF YOUR BRAND! WIDE PROFILE AND WIDE VARIETY OF POSSIBILITIES TO MAXIMISE YOUR MESSAGE.

|                    |  |
|--------------------|--|
| PRODUCT BENEFITS   | BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product.   Mix & Match frosted and opaque colour components to create more than 1,700 different combinations!   Reliable plunger action mechanism: you can click your BIC® more than 10,000 times!   Full in-house manufacturing.   The perfectly spherical tungsten carbide ball contributes to consistent writing.   Long-life ink: high quality, quick drying and smooth writing. |
| CUSTOMS CODE       | 9608109200   |
| COUNTRY OF ORIGIN  | ES   |
| WIDTH              | 1.50 cm  |
| HEIGHT             | 14.20 cm   |
| DEPTH              | 1.20 cm  |
| DIAMETER           | 1.20 cm  |
| WEIGHT             | 10.40 g  |
| STANDARD PACKAGING | 32.40 X 13.60 X 15.20 cm   25.56 cm <sup>3</sup>   |
| PACKAGING CAPACITY | 250 u.   |
| PACKAGING WEIGHT   | 2600.00 g  |
| MECHANISM          | Plunger Action   |